



May 19, 2021 3:00 p.m. EDT / 12 p.m. PDT

Revolutionizing Patient Safety: Exploring Supply Chain Management Strategies with a Patient-Centric Approach



The Axia Institute:
Delivering Value Chain Solutions®
MICHIGAN STATE UNIVERSITY

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Welcome and Introduction



Bahar Aliakbarian

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Founder, Principal Consultant,
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Housekeeping

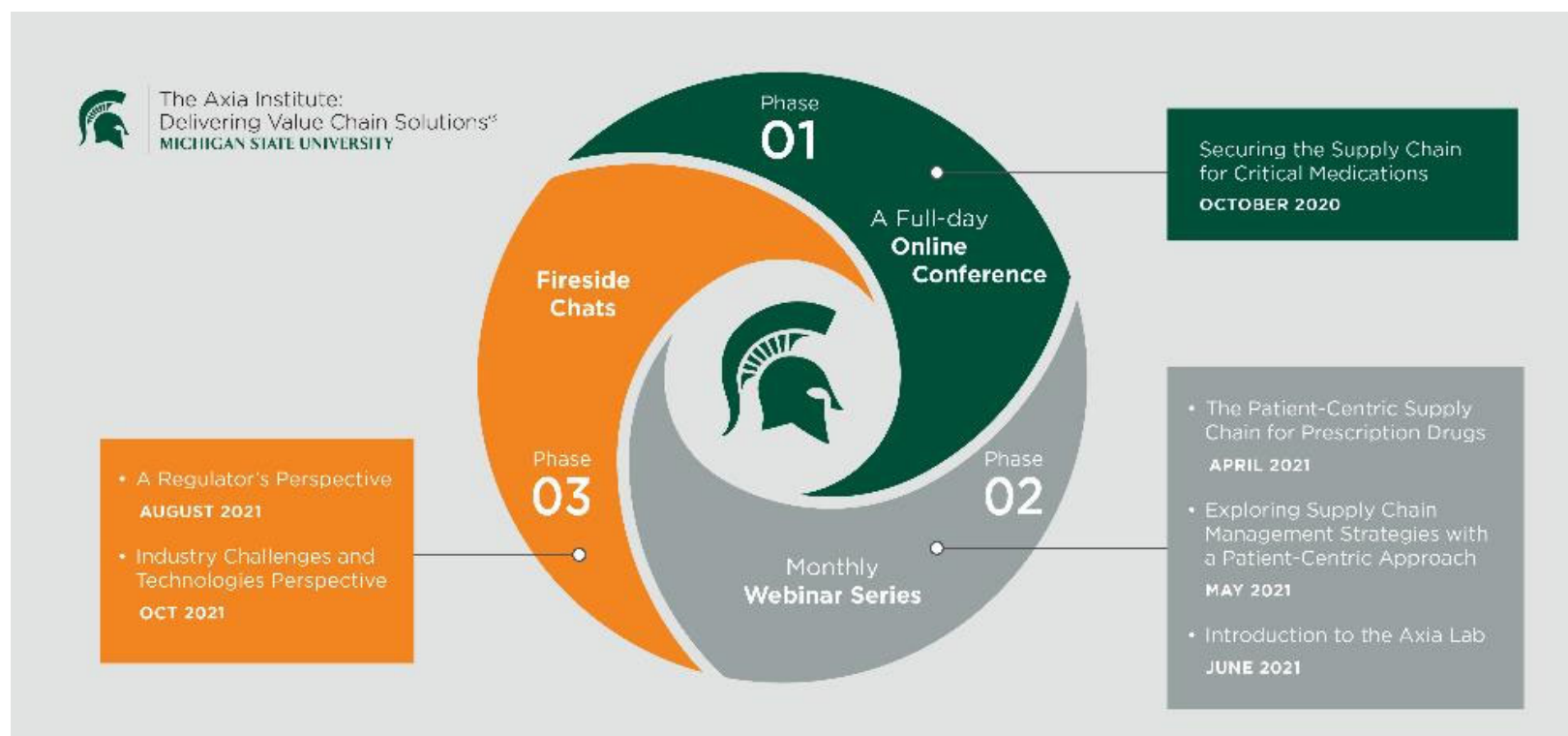
Attendees will have the opportunity to ask questions using the question box in the Zoom interface.

When we are finished, we'd like your help in completing a survey regarding this session.

Copies of today's presentation will be available following the event.

We will be recording this webinar and will post it to our website by next week.

The Axia Institute Explores Patient Safety



The Patient-Centric Supply Chain – Event Recap

Ghada Ashkar, Director of Ambulatory Services at UCLA Health, and Jillian Foster, Pharmacy Service Line Administrator at Baptist Health shared their perspectives during our April webinar.

Each provided valuable insights on the challenges they see to providing prescription drugs to patients in their hospitals.

Panelists reviewed their Pharmacy Workflows from an Upstream and Downstream perspective and discussed opportunities for improvement.

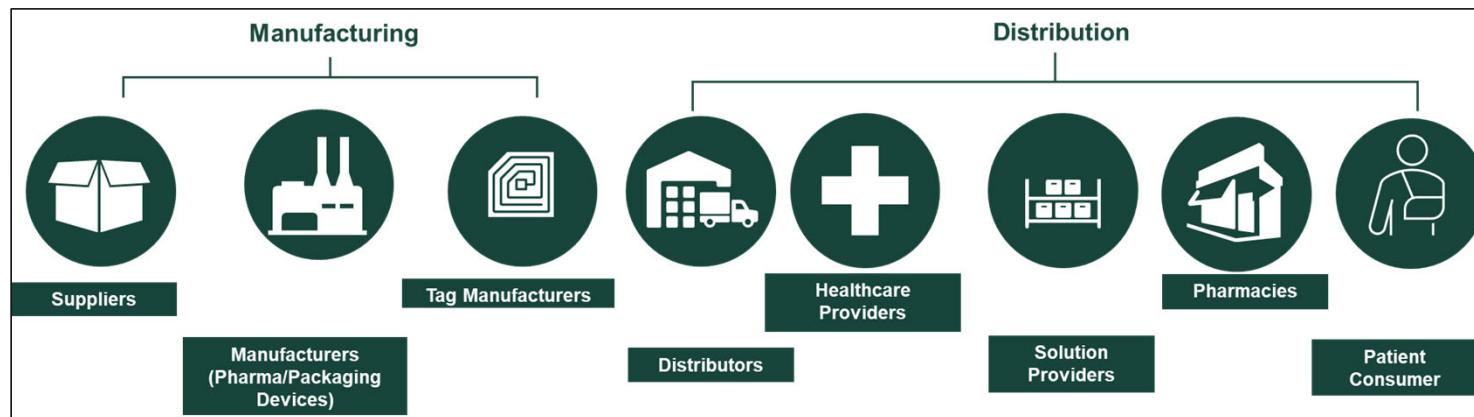
Technological advancements can significantly improve delivery of patient care by streamlining costs and reducing error rates caused by manual processes.

Drug shortages and the ability to provide real-time inventory management across the hospital pharmacy are a legitimate concern.

Axia Institute Announces Formation of Healthcare Consortium

Axia is assembling customers from across the healthcare value chain to address industry specific supply chain concerns. Participants include, but not be limited to:

- RFID tag manufacturers
- RFID-based solution producers
- Pharmaceutical manufacturers
- Hospitals and healthcare providers



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Introducing Axia Lab

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Axia Lab





Axia's Approach

Axia Lab provides third-party validation services for pharmaceutical Radio Frequency Identification (RFID) tagging. Axia's team receives sample RFID tags from industry, which are subjected to a series of standardized, robust tests based on the [GS1 standards for RFID tags](#).

The Axia team not only tests RFID Tags, but can conduct tag testing on the devices and/or medication they are intended to track, and offers services for both solution providers and end users.

Testing services include:

- ✓ Tagged-item grade testing
- ✓ RFID manufacturing analysis
- ✓ RFID-based products shipping analysis
- ✓ Comparing different tags and checking quality performance
- ✓ Investigating effects of manufacturing condition that may lead to dead tags
- ✓ Testing that investigates the effect of shipping on durability and performance quality of tags

- Axia Lab will begin offering RFID Tagged Item testing beginning in June 2021
- Lab will initially launch to support the growing RFID presence in the pharmaceutical industry

Our Panelists



Namrata Jain

Group Manager, Channel
Inventory Management
Genentech USA, Inc.



Dr. Vedat Verter

John McConnell Endowed Chair
of Business and Chairperson of
the Department of Supply Chain
Management at the Eli Broad
College of Business at Michigan
State University



Christopher Vieau

Director of Supply Chain
Management
MidMichigan Health

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1

How can the industry work together to better guard against the rising tide of counterfeits, illegitimate online sources, and diverted product?



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2

How can the industry work together to help HCPs and pharmacists understand and comply with regulations such as DSCSA or those governing hazardous material handling?



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How can the industry work together to create more precise and efficient data sharing?



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Polling Question:

- How prepared is your organization to move to a patient-centric supply chain?
 - ☐ Not at all ready
 - ☐ Started but in early stages
 - ☐ Understand the need, but still making plans
 - ☐ We have already started our journey

4

How can the industry work together to create more smart transparency and improve forecasting and supply?



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5

In what ways can the industry work together to help pharmacists, doctors, and other HCPs focus more on patient care and reduce the lift of handling supply chain issues?



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Q&A



In Closing...

- We are excited about our new healthcare consortium and are looking forward to speaking with you more about joining our Institute
- Our June webinar will be focused on the Axia Lab. Please be on the lookout for an invitation by the end of the month
- Please take a minute to complete the post-event survey which will display once this webinar concludes

Thank you



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