

RFID EXECUTIVE EDUCATION COURSE

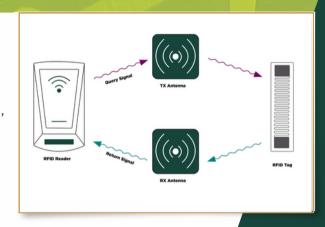
Multiple Industries Seeing Benefits of RFID

While Radio Frequency Identification (RFID) started in retail, many industries are discovering the immense value RFID technology is providing in their supply chain. RFID technology offers the pharmaceutical, cosmetic, food and agriculture and manufacturing industries more end-to-end visibility, seamless interoperability, time savings and a significant reduction in errors.

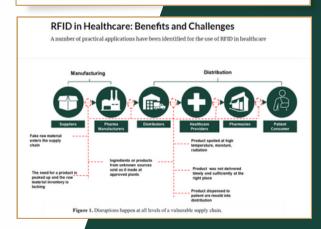
This course is ideal for those charged with evaluating RFID for end-to-end trackability for their organization. The benefits of implementing RFID technology include increasing competitive advantage and the safety and authenticity of products as they reach customers.

About the Course

- Online, self-paced. Avg. time to complete: 4 hrs.
- Five modules:
 - 1. RFID Overview
 - 2. RFID Technology
 - 3. RFID and Data Analytics
 - 4. RFID in the Healthcare / Pharmaceutical Supply Chain
 - 5. RFID Testing
- Cost: \$595 (Group rates available. Axia Members receive 10% discount)



Passive RFID	Active RFID	Semi-passive RF
No battery on-board. Receive power from the reader	Own power source and transmitter	Smaller battery on-boa Use backscatter to communicate
Low cost	More expensive than passive	Expensive than passive cheaper than active
Intermediate	High	Between passive and active ranges
Asset tracking Animal tracking Pharmaceutical tracking	Infant protection bracelet Temperature sensor monitoring	High-cost asset tracking



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